

## **BULLISH FARMER FILMMAKERS**

### **KEN MARSOLAIS: Filmmaker, Producer, Director**

THE BULLISH FARMER is directed and co-produced by Tony Award and Pulitzer Prize winning Ken Marsolais. For over 40 years, Marsolais has worked in theater, film, and the arts, inspiring viewers to open their minds and think thoughtfully about how we view our world.



Ken produced on Broadway, among others, THE SHADOW BOX, WHO'S AFRAID OF VIRGINIA WOOLF, directed by Edward Albee and starring Colleen Dewhurst and Ben Gazzara, LONG DAYS JOURNEY INTO NIGHT, starring Jason Robards and Colleen Dewhurst, and YOU CAN'T TAKE IT WITH YOU, which was taped and shown on PBS and Showtime. He also directed opening and closing ceremonies in Savannah, Georgia for the 1996 Olympics, hosted by Walter Cronkite.

Marsolais' films include, award winning RONALD MCDONALD: THE HOUSE THAT LOVE BUILT, hosted by Jason Robards; PHILIP C. CURTIS: AN AMERICAN ORIGINAL, a documentary on one of America's foremost artists, which aired on PBS; EACH DAY A DIFFERENCE, a film on children and adults with extreme disabilities, hosted by Brian Dennehy.

Marsolais' goal in making THE BULLISH FARMER is to inspire awareness about the importance of the food we eat and gain support for the small farms and help save rural America.

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## **NANCY VICK: Filmmaker, Producer, Writer**

Vick graduated from Cornell University and obtained an MBA from IMD in Lausanne, Switzerland. Vick collaborated with IMD Faculty to research and write strategy/marketing cases, several of which were published by the international case clearing house of Harvard Business School. Subsequently, Vick became IMD's worldwide Director of Marketing and Development.



Upon her return to the U.S., Vick joined the New York advertising agency Ammirati & Puris, the “hot creative boutique” that created the famous BMW “Ultimate Driving Machine” campaign. As Senior Vice President, Vick worked primarily on the new business acquisition team researching, writing and delivering prospective client pitch presentations. Clients ranged from Four Seasons Hotels, Reebok and Waterford Crystal to Club Med and Chiquita.

Vick has contributed to the Arts, Education and Human Rights in her role as trustee of several non-profit organizations. She is President Emeritus of The American Classical Orchestra, and past Executive Officer of Quill Entertainment. Vick is also a trustee of Video Volunteers of Goa, India and NYC, a multiple award-winning, social entrepreneurial NGO which recruits and trains marginalized members of Indian society to become change-making community video journalists across India.

Vick hopes THE BULLISH FARMER will stimulate a vigorous, ongoing dialogue about the state of farming and food in our country.